

obscure



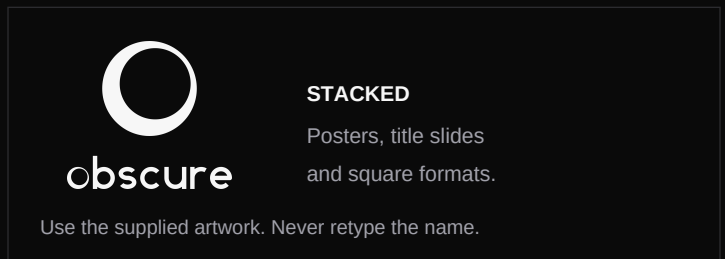
**Sensitive message in.
Ordinary conversation out.**

A light disc behind a dark one. An eclipse that still reads as an "o."

01 THE NAME & THE LOCKUPS



HORIZONTAL / Headers & presentations



STACKED

Posters, title slides
and square formats.

Use the supplied artwork. Never retype the name.

02 ONE ECLIPSE. FOUR EXPRESSIONS.



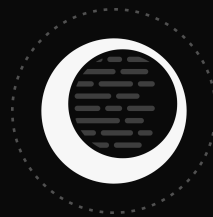
Solid

Small / UI / 16px+



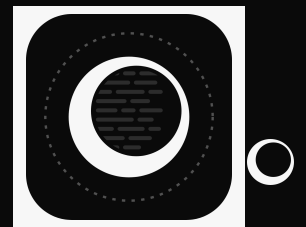
Orbit

Standalone / 48px+



Static

Display / 96px+



App tile

App icon + favicon

03 INK, PAPER & ONE SIGNAL



Ink

#0A0A0A



Console

#151517



Static grey

#71717A



Paper

#F7F7F7



Signal

#36C27A



Alert

#E2564A

Signal green is reserved for "arrived safely." Alert red indicates risk or failure.

04 KEEP IT CLEAR

Center the outer edge.

Equal margins outside. Offset cutout inside.
Keep the eclipse; preserve its uneven weight.

Plain type. Precise details.

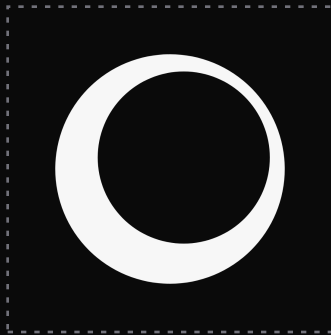
Inter / system sans. JetBrains Mono / SF Mono.
Give logos space. Use details only at larger sizes.

Keep Obscure branding off the uChess cover. Use light or dark assets for strong contrast.

Put the eclipse to work.

One geometry. Consistent spacing. Clear communication.

05 PLACEMENT & CLEAR SPACE



D = outer diameter

Center the outer silhouette.

Keep equal margins outside the eclipse.

Keep the inner cutout offset up and right.

Clear space: at least 0.21 x D on every side.

For lockups, use the mark height as D.

Circular avatars: preserve the full outer edge.

Use the iMessage export only in its matching crop.

06 CORRECT & INCORRECT USE



USE

Original eclipse



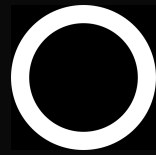
AVOID

Stretching



AVOID

Rotating



AVOID

Uniform ring

07 TYPE & COLOR IN PRACTICE

Headline

Inter / system sans, semibold

Body copy stays plain and readable.

Technical labels / mono

Suggested scale

Screen: 48 / 28 / 16 / 12 px

Slides: 40 / 28 / 20 / 12 pt

Ink + Paper: backgrounds and readable text.

Signal: confirmed success. Alert: failure or risk.

08 APPLICATION EXAMPLES

obscure

Sensitive message in.
Ordinary conversation out.

(Presentation title)



Presentation cover



Circular avatar

Message

The meeting starts at noon.

● Confirmed success

UI style example / conceptual

VOICE Sensitive message in. Ordinary conversation out.

State the capability directly. Support performance and security claims with evidence.